



# Use of the NWSA Logo and Acronyms

## REQUEST FOR PERMISSION FORM



The NWSA logo , the “NWSA” acronym, and certain additional trademarks registered by NWSA (collectively, the NWSA Marks) are the exclusive property of the National Wireless Safety Alliance. They may not be used without prior written permission. Any unauthorized use will be grounds for legal action.

NWSA encourages the authorized use of the NWSA Marks. NWSA does not charge for the use of the NWSA Marks in an authorized manner if previously approved in writing by the National Wireless Safety Alliance. Logos are available electronically in various formats, upon email request, free of any service charge.

For **each intended use** of the NWSA Marks, your company, organization, or individual (below, “Company”) shall submit a written proposal including a copy of any proposed artwork and related text. Any use of the NWSA logo may not be larger or more prominent than your Company’s logo. Your Company **must receive written permission** from the National Wireless Safety Alliance for **each different/updated use**.

**1. General Use.** If your Company wants to use the NWSA Marks in any form including, but not limited to, promotional literature and correspondence, you shall place the following wording in a prominent position proximate to each of the NWSA Marks used:

*“[Company] fully endorses the national certification program offered by the National Wireless Safety Alliance (NWSA).”*

**2. Use by Training Firm.** The following requirements shall apply to your Company’s use of the NWSA Marks in any form, including, but not limited to, any promotional literature and other documents.

In the event your Company elects to use the NWSA Marks, or any of them, in any form, and in order to avoid confusion of the NWSA Marks with any other program not in compliance with, nor under the control of, the National Wireless Safety Alliance, your Company, if a “for hire” company offering services (such as training) to third parties on a commercial basis, shall offer no other national telecommunications tower technician certification program. This shall not preclude your Company from conducting training or issuing its own independent certificates of completion of training.

In each intended use of the NWSA Marks, you shall place the following wording in a prominent position on the promotional literature or other document:

*“[Company] endorses the national certification program offered by the National Wireless Safety Alliance (NWSA) and provides training to prepare candidates for NWSA examinations.”*

Because NWSA examination pass rates can fluctuate and change over time, your Company must not make any reference to numerical pass rates on any printed or electronic materials, or by any other means, including content on your Company’s website.

You also agree that, to the extent it makes any reference to NWSA examination fees in any printed or electronic materials, or by any other means, including on your Company’s website, any reference to such fees shall be accurate, clearly spelled out, and set forth as separate from any fees charged for training by your Company or persons other than NWSA.

The company or organization submitting this application and the authorized person signing below (collectively, “Applicant”) acknowledge that reapplication to be included in the list of training providers posted on the NWSA website is required on a calendar year basis.

Applicant agrees to conduct any and all related business with NWSA, any Practical Examiner, clients, and candidates in a professional manner, according to accepted codes of business conduct. Applicant understands that the failure to meet any of the terms of this agreement at any time may result in revocation of the permission granted hereunder.

# NATIONAL WIRELESS SAFETY ALLIANCE

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Page 2 of 2

**3. Signature Required.** You, or another representative of your Company, shall, in addition, sign a copy of this document signifying agreement with, and acceptance of, these conditions and return both pages to NWSA.

SIGNATURE		DATE	
NAME (PRINT)		TITLE	
COMPANY/ORGANIZATION			
COMPANY ADDRESS			
CITY	STATE	ZIP	COUNTRY
PHONE	WEBSITE		
CONTACT PERSON	CONTACT PERSON'S EMAIL		

*Please complete and submit to:* National Wireless Safety Alliance (NWSA)

2750 Prosperity Avenue, Suite 501, Fairfax, VA 22031 • tel. (703) 459-9211 • fax (703) 459-9124 • email [nwsa@nws-a.org](mailto:nwsa@nws-a.org)